



I study capitalism's evolution at the intersection of technology and organization, with a focus on how socially contested organizations affect the birth and renewal of industries (1). My work contributes to related research on (a) industry evolution and organizational adaptation (2 3 4); (b) categorization, stigmatization and disapproval (5 6 7); and (c) organizational decentralization (8 9 10).

For a brief overview of my thinking about capitalism without academic jargon, you can read [this](#) or [that](#). If you have more time and would rather watch a (recent) video, check [this](#) recorded podcast.

In terms of research methods, I leverage a mix of field observations, interviews, econometric modeling of panel data, historical case studies, and fuzzy-set qualitative comparative analysis (QCA).

After researching international trade in the 17th century, analog & digital communications in the 1960s-90s, and the global arms industry around 9/11, I've been focusing my work on Web3 since 2015. I regularly collaborate with established firms, startups, and regulators interested in this space.

UNIVERSITY APPOINTMENTS

UCL School of Management | University College London | UK

- Associate Professor of Strategy | 2020–...
- Founding Member, UK Fintech Academic Network | 2022–...
- Research Associate, UCL Centre for Blockchain Technologies | 2021–...
- School Lead for Research Impact | 2022–...
- PhD Programme Director (interim) | 2023–...

Ivey Business School | Western University | Canada

- Associate Professor of Strategy, with tenure | 2016–2020
- Assistant Professor of Strategy | 2011–16

Scotiabank Digital Banking Lab | Western University, Ivey Business School | Canada

- Director | 2016–2020 (formerly Co-Director) ▶

JOURNAL PUBLICATIONS

[Google Scholar](#) profile

Hsieh YY, Vergne JP. 2023. The future of the Web? The coordination and early-stage growth of decentralized platforms. *Strategic Management Journal*, 44(3): 829–857 (equal contributions) ▶

Sarta A, Durand R, Vergne JP. 2021. Organizational Adaptation. *Journal of Management*, 47:43–74 ▶

Vergne JP. 2020. Decentralized vs. Distributed Organization: Blockchain, Machine Learning and the Future of the Digital Platform. *Organization Theory*, 1(4) ▶

Vergne JP, Wernicke G, Brenner S. 2018. Signal Incongruence and its Consequences: A Study of Media Disapproval and CEO Overcompensation. *Organization Science*, 29(5): 796–817 ▶

Hsieh YY, Vergne JP, Anderson P, Lakhani K, Reitzig M. 2018. Bitcoin and the Rise of Decentralized Autonomous Organizations. *Journal of Organization Design*, 7(14) ▶

- Wang S, Vergne JP. 2017. Buzz Factor or Innovation Potential: What Explains Cryptocurrencies' Returns? *PLoS ONE*, 12(1) (equal contributions) ►
- Vergne JP, Swain G. 2017. Categorical Anarchy in the U.K.? British Media's Classification of Bitcoin and the Limits of Categorization, *Research in the Sociology of Organizations*, 51: 185-222 ►
- Vergne JP, Depeyre C. 2016. How do Firms Adapt? A Fuzzy-Set Analysis of the Role of Cognition and Capabilities in U.S. Defense Firms' Responses to 9/11. *Academy of Management Journal*, 59(5): 1653-80 ►
- Durand R, Vergne JP. 2015. Asset Divestment as a Response to Media Attacks in Stigmatized Industries. *Strategic Management Journal*, 36(8): 1205-23 (equal contributions) ►
- Vergne JP, Wry T. 2014. Categorizing Categorization Research: Review, Integration, and Future Directions. *Journal of Management Studies*, 51(1): 56-94 ►
- Vergne JP. 2013. Qwerty is Dead, Long Live Path Dependence! *Research Policy*, 42(6-7): 1191-94 ►
- Vergne JP. 2012. Stigmatized Categories and Public Disapproval of Organizations: A Mixed Methods Study of the Global Arms Industry ('96-'07). *Academy of Management Journal*, 55: 1027-52 ►
- Vergne JP. 2011. Toward a New Measure of Organizational Legitimacy: Method, Validation, and Illustration. *Organizational Research Methods*, 14(3): 484-502 ►
- Vergne JP, Durand R. 2011. The Path of Most Persistence: An Evolutionary Perspective on Path Dependence and Dynamic Capabilities. *Organization Studies*, 32(3): 365-82 ►
- Vergne JP, Durand R. 2010. The Missing Link between the Theory and Empirics of Path Dependence: Conceptual Clarification, Testability Issue, Methodological Implications. *Journal of Management Studies*, 47: 736-59 ►

BOOKS

- 2017 *Déjà Vu*. A crowdfunded, bilingual graphic novel & art project about technology, memory, and the blockchain (with artist [S. Legault](#)) ►
- 2013 *The Pirate Organization: Lessons from the Fringes of Capitalism*. Cambridge (MA): Harvard Business Review Press (with R. Durand) ►
- 2010 *L'Organisation Pirate: Essai sur l'Évolution du Capitalisme*. Lormont (France): Le Bord de l'Eau Éditions (with R. Durand) ►

REFEREED BOOK CHAPTERS

- 2023 Web3 as decentralization theater? A framework for envisioning decentralization strategically, in Q. DuPont (ed.), *Crypto Carnival* ►
- 2021 Gilles Deleuze : Contribution aux Sciences de l'Organisation, in O. Germain (ed.), *Les Grands Inspireurs de la Théorie des Organisations*, Paris: Management & Société ►
- 2019 L'Analyse Qualitative Comparative, in L. Garreau & P. Romelaer (eds.), *Méthodes de Recherche Qualitatives Innovantes en Gestion et Sciences Sociales*, Paris: Economica (with C. Depeyre) ►

- 2018 Organizational Adaptation, *Oxford Bibliographies in Management*. NY (US): Oxford University Press, doi: 10.1093/obo/9780199846740-0149 (with A. Sarta, R. Durand) ►
- 2018 Bitcoin, in Ledeneva A (ed.), *The Global Encyclopaedia of Informality: Understanding Social and Cultural Complexity*, pp. 148-151. London: UCL Press (with G. Swain) ►
- 2017 The Internal and External Governance of Blockchain-based Organizations: Evidence from Cryptocurrencies, in Campbell-Verduyn M (ed.), *Bitcoin and Beyond: Blockchains and Global Governance*: 48-68. Routledge Series in Global Political Economy (with Y-Y. Hsieh, S. Wang) ►
- 2015 Les Capacités de l'Organisation sous l'Angle de l'Observation des Capacités Dynamiques, in Renard L. & Soparnot R. (ed.), *Les Capacités de l'Organisation en Débat*, L'Harmattan: 125-47 (with C. Depeyre)

OTHER PUBLICATIONS

- 2023 Decentralized Platforms and Web3: Management without managers? *Invited Blog post* ►
- 2023 Contribution to HM Treasury's consultation on "Future financial services regulatory regime for cryptoassets", 4 pages, *available upon request*
- 2022 What Parents and Carers Need to Know about NFTs, *National Online Safety* ►
- 2021 The Future of Trust Will be Dystopian or Decentralized: Escaping the Metaverse, *Revista de Occidente* ► (ENG) (appeared in Spanish in the November [issue](#))
- 2021 What Parents and Carers Need to Know about Cryptocurrency, *National Online Safety* ►
- 2020 Digital Platforms and Machine Yearning: Longing for "Big Tech" to Deliver on AI's Promise. *Machine Lawyering*, University of Hongkong's Center for Financial Regulation ►
- 2018 Digital Currencies and Cryptocurrencies as Alternative Providers of Institutional Trust. *Proceedings of the Association for Information Systems' AMCIS 2018 Conference* (with M. Joshi, N. Ahmed) ►
- 2018 Blockchain. In *World Book Student*. www.worldbookonline.com/student-new/#/article/home/ar757908
- 2018 Cryptocurrency. In *World Book Student*. www.worldbookonline.com/student-new/#/article/home/ar757911
- 2018 Disrupting the IPO. *Ivey Business Journal* ►
- 2017 A reply to Cohen's 'Rise of Alternative Cryptocurrencies in Post-Capitalism'. Online commentary, *Journal of Management Studies* (with [D-L. Darjalès](#), Y-Y. Hsieh) ►
- 2017 Data from "Buzz Factor or Innovation Potential: What Explains Cryptocurrencies' Returns?" *Dryad Digital Repository*. doi:10.5061/dryad.mk3k3 (with S. Wang) ►
- 2016 He Shot Me Down Bang-Bang, in C. Saint-Jacques & E. Suchère (eds.), *Beautés: La Transgression En Question*: 49-56 (invited piece) ►
- 2014 The Year Capitalism Was Turned Upside Down. *The New Criticals*, blog, Feb (invited piece) ►
- 2014 Cyberspace et organisations «virtuelles»: L'Etat souverain a-t-il encore un avenir? *Regards Croisés sur l'Economie*, 14(1): 126-39 (with R. Durand) ►

- 2014 Commentary on Peter T. Leeson's 'Economic analysis of computer piracy'. *Tracés*, Special issue on piracy, 1: 203–6 (with R. Durand) ►
- 2013 Stigma in the arms industry. *Reputation*, 8 ([ed.](#) by the Oxford Centre for Corporate Reputation)
- 2013 The Pirate and the Capitalist: A Love Story? *Policy*, 42(6-7): 1191–94 ►
- 2013 How Pirates Led Struggle for Free Markets and Open Trade, *Bloomberg* ►
- 2013 Lessons from the Dark Side of Capitalism, *Ivey Business Journal* ►
- 2013 Why We Need Pirates in Cyberspace, *Christian Science Monitor* ►
- 2012 No Territory, No Profit: The Pirate Organization and Capitalism in the Making, *M@n@gement*, 15(3): 264–72 (with R. Durand) ►
- 2010 Book Review: The Hidden Dynamics of Path Dependence: Organization and Institutions, G. Schreyogg and J. Sydow (eds.), *Organization Studies*, 31: 1758–61 ►

INVITED KEYNOTE PRESENTATIONS

- 2023 'Distributed vs. decentralized platforms: The Battle for the Metaverse', *Stu Clark Distinguished Speaker Series*, Uni. of Manitoba ►
 'Measuring Blockchain Decentralization', opening presentation, *Reg@Tech Wharton* ►
- 2022 'Defining and measuring decentralization', opening keynote, *Web3 Symposium*, Digital Regulatory Cooperation Forum (co-organized by FCA, Ofcom, ICO, CMA) ►
 'What is blockchain decentralization?', opening keynote, *Universe Decoded Conference*, organized by Arrivals Labs/Entrepreneur First, London ►
 Private hearing at the request of Finland's State Secretary of Transport and Communications, *Finland's Embassy in London*
- 2021 'Blockchain platforms in the metaverse', annual public keynote, *Uni. Clermont Auvergne*
- 2020 'Organizational Adaptation and the metaverse', annual *Director's Day @ CPP Investments*
- 2018 'Bitcoin entrepreneurship', closing keynote, *7^{èmes} Journées Georges Doriot in Entrepreneurship @ UQAM*
 'Cryptocurrency and the future of the Web', opening keynote at the annual *Ontario Global 100 CEO* conference
 'Decentralized Cryptocurrency Funding', opening keynote at start-up conference organized at *PwC Canada* headquarters in Toronto
- 2017 'From hype to reality: The promises (and disappointments) of blockchain', keynote presentation for executives, *Scotiabank headquarters*, Toronto
 'Predicting cryptocurrency prices', *Bitcoin Wednesdays Anniversary Conference* ►
- 2016 SWIFT Institute Business Forum, Toronto, annual conference closing keynote ►
- 2015 Global Risk Institute, keynote on bitcoin at annual conference ►
- 2014 Keynote speaker at annual developer conference DevConFu, Latvia ►
- 2013 ING Leadership Center, Toronto
 TEDxWestern U. ►

Oxford Conference on Corporate Reputation, UK

- 2011 'Piracy and innovation', selected among '100 Leaders of Tomorrow' to present at the *41st St. Gallen Symposium*
Parliament Hearing (France), invited expert presentation, *International Affairs & Defence Commission*
'Stigma and social evaluations', Grigor McClelland Award symposium, *EGOS conference*
'Piracy and capitalism', *Google Zeitgeist* ▶

INVITED PODCASTS

- 2023 'Capitalism from the pirate age to the blockchain era', long-format podcast guest, *Chaotica* ▶
'Distributed vs. decentralized platforms', podcast guest, *Talking about Platforms* ▶
'Rise of the Blockchain', podcast guest, *Escaped Sapiens* ▶
- 2022 'Blockchain platforms', podcast guest, *IEEE Blockchain* ▶
'What is the metaverse?', featured expert, *SWIFT Knowledge Series* ▶

CASE PUBLICATIONS

~35,000 cases sold between 2012-2023

Cases I've (co)authored are taught at business schools in 50+ countries, including, in the past 3 years, at U Southern California, Singapore Management U, McGill, Yale, HKUST, U Sydney, Harvard U, Imperial College, EPFL, IE Business School, U Georgia, Penn State U, Boston U.

- 2023** The Graph: The 'Google Search' of the Blockchain-powered Web? (with K-A. Coulter) ▶
- 2020** Yuser: Funding Start-up Growth with Token Issuance? (with J. Ahn) ▶
- 2018** TokenFunder: Democratizing Funding and Investment with Blockchain (with A. Li) ▶
- 2017** Lending Loop: FinTech disruption in Canadian Banking (with P. Cumming) ▶
A Pathway for Scotiabank's Innovation: Leveraging FinTech (with Y-Y. Hsieh, M. Weil) ▶
- 2016** Capitalism's Next Frontier: Competing in Outer Space (A) (with K. Mark) ▶
Capitalism's Next Frontier: Competing in Outer Space (B) (with K. Mark) ▶
Hess LNG: Responding to community opposition (with C. Srikant) ▶
The Bitcoin Crash Course (Free online course developed with C. Lomazzo, Y-Y. Hsieh) ▶
- 2015** BitGold: Turning Digital Currency into Gold? (with B. Burke) ▶
Private Media Group (A) (with K. Mark, J. Mitchell, M. Crossan) ▶
Private Media Group (B) (with K. Mark, J. Mitchell, M. Crossan) ▶
- 2014** Bitcoin: Cryptocurrency and the Future of Finance (with K. Mark) ▶
- 2013** OWNI: Disrupting the French Media Landscape (with K. Mark) ▶
- 2012** The Gallery Project: Strategic Entrepreneurship in the Art Business (with A. Miller) ▶

TEACHING + COURSE DEVELOPMENT*

av. teaching eval = 6.66/7.00

- 2024– ... | Strategic Management & Industry Evolution | UCL **PhD Program** | new module, approved
- 2023– ... | Management Research Presentation and Critical Writing Skills | UCL **PhD Program**

2021–23 | Corporate Strategy | UCL School of Management **MSc Program** | 4.6/5.0 (av. lecturer rating)

2020–21 | Organizational Adaptation from the Boardroom’s Perspective* | **Executive Education** module for international Board members (Canada, UK, USA, Hong Kong)

2019–20 | Strategic Innovation in the Age of Decentralization* | Ivey **MBA Program** | Jan-Feb ’20¹

2017–19 | Strategy II (sociological & psychological theories)* | Ivey **PhD Program** | 6.88/7.00

2018–19 | Innovation and Industry Disruption* | **Executive Education** module for international Board members, CPP Investments (Canada, UK, USA, Hong Kong)

2017–18 | Blockchain Technology and Industry Disruption* | **Executive Education** module the CFO grooming program, Waqf Fund, Central Bank of Bahrain | 6.82/7.00

2017–18 | Mastering Fintech* (co-developed with M. King & C. Grace) | Open Enrollment **Executive Education** Program, Toronto | 6.6/7.0 ▶

2017–18 | Bitcoin and the future of blockchain technology* | Fintech study trip in Canada, Rotterdam School of Management **MBA** and **EMBA programs** | 6.7/7.0

2016–18 | Business Literacy: Strategy | **Education for Government** Officials: *Environment & Climate Change Canada* and *Innovation, Science and Industry Canada* | 6.75/7.00

2016–17 | Fuzz-set Qualitative Comparative Analysis: An Introduction to the Method* | **PhD seminar** delivered at PSL Université Paris-Dauphine (France)

2014–17 | The Dark Side of Capitalism? Pirates, Mavericks and Industry Renewal* | Ivey **Honours** in Business Administration | average eval: 6.32/7.00¹ ▶

2014–15 | Industry Disruption in the Age of Fast Technological Change & Widespread Piracy* QuantumShift™ **Leadership Development** program | 6.8/7.0¹

2011–16 | Strategic Analysis and Action | Ivey **Honours** in Business Administration | 6.39/7.00

2006–11 | Leadership & Organization Workshop | **Executive Education & EMBA**, HEC Paris ▶

2008–09 | Advanced Business & Corporate strategy* | **MSc** program, Ipesup Paris

VISITING, ADJUNCT, AND OTHER ACADEMIC APPOINTMENTS

Université Clermont Auvergne | Clermont-Ferrand | France

- Invited Visiting Professor | Winter 2021-22

Ivey Business School | Western University | London, ON | Canada

- Adjunct Professor of Strategy | 2020–2022
- Founder & Coordinator, Crypto Capitalism Center | 2014-17

Université PSL Paris-Dauphine | Paris | France

- Invited Visiting Professor | Fall 2016, Fall 2023

Stern School of Business | New York University | USA

- Invited Visiting Scholar | 2010

¹ Course based on my book *The Pirate Organization: Lessons from the Fringes of Capitalism*. No teaching evaluation during COVID-19’s first wave as per University policy.

AWARDS – RECOGNITIONS – GRANTS

- 2023 | Paper in *Organization Theory* (2020) is #2 most downloaded & cited since journal creation
| Research Grant by DLT Science Foundation, £600k (in collaboration w/ [The Building Blocks](#))
- 2022 | Two papers included in *The Crypto Syllabus*, curated by Evgeny Morozov ▶
| Research Grant Awarded by Centre for Blockchain Technologies, £25k
| Included in global Top 2% most cited scientists for the year 2021 ▶
- 2021 | Included in global Top 2% most cited scientists for the year 2020 ▶
- 2020 | Best Paper in Entrepreneurial Cognition Award, AoM/Kaufmann Foundation (with J. Ahn) ▶
| SSRN Top 10% Author by new downloads over last 12 months and by all-time downloads
- 2019 | Ivey Business School Research Merit Award
| SSRN Top 10% Author by new downloads over last 12 months and by all-time downloads
| *Bitcoin crash course* selected by Forbes as one of the top online resources on blockchain ▶
- 2018 | Founding coordinator, Cryptoeconomics Lab, Ivey Business School (\$400k raised)
| SSHRC Insight Development Grant (as Co-Applicant; PI: A. Centivany), \$65k (*withdrew*)
| Listed as a “Top Influencer in Cryptocurrency” ▶
| Joshi, Ahmed & Vergne (2018) included in “Best Papers in Strategic IT” track, AMCIS ‘18
| Joshi, Ahmed, Vergne, and Su (2019) got “Honorary Mention Award”, ASAC ‘19, OT Division
| Western University Research Fellow (2018-2019)
- 2017 | ‘Categorizing categorization research’ (Vergne & Wry, 2014) included in the Top 1% most cited papers, ‘Economics & Business’ (publication year 2014), Essential Science Indicators™
| Top 10% Author on SSRN by downloads in March-December 2017
| Included in the University Student Council’s Teaching Honour Roll
| Ivey Business School Research Merit Award
- 2016 | Nominee, Best Conference Paper Award, SMS Berlin
| Ivey Business School Research Merit Award
| Closing keynote, SWIFT Business Forum, ‘Thinking strategically about the blockchain’ ▶
- 2015 | Early Researcher Award, Ontario Government, Bitcoin and the digital economy, \$140k
| Ivey Business School Research Merit Award
| Nominee, Best OMT Empirical Paper on Environmental and Social Practice
| Nominee, Best Paper Award, International Corporate Governance Society
| Finalist, Best Paper Award, Israel Strategy Conference
| Two Best Paper Awards, EURAM, Strategic Management & General Tracks, Warsaw
| SSHRC Insight Development Grant (PI), The Crypto Capitalism Center, \$58k
- 2014 | Ivey Emerging Leader Award (Academic Leadership category) ▶
| F.W.P. Jones Faculty Fellowship Award (2014–17)
| Early Career Impact Award, Ivey Business School
| Invited Speaker, South by Southwest Interactive Festival, panel on *Outlaw Innovation* ▶
| Ivey Business School Research Merit Award
| Keynote speaker at DevConFu (Latvia), *Innovation from the fringes of Cyberspace*
| Book on piracy and capitalism reviewed in *Administrative Science Quarterly* ▶
- 2013 | Best Published Paper on Reputation in 2012, Oxford University’s Reputation Centre ▶
| Finalist, AoM’s OMT Best Published Paper Award 2012. The four finalists are selected among papers published in 2012 in AMR, AMJ, ASQ, OS, OSt, JMS, ASR and AJS
| Best Paper Award (with C. Depeyre), AoM annual meeting (Orlando), BPS

- | Invited speaker, TEDxWestern University
- | Ivey Business School Research Merit Award
- | Finalist, 800-CEO-READ Business Book Award 2013, General Business ▶
- | Research Policy article reprinted in *Path Dependence and Lock-In* (eds. S. Liebowitz & S. Margolis, Elgar Publishing) as one of 38 “key publications that initiated this literature” ▶
- 2012 | Roland Calori Award, ‘best young researcher’, AIMS, with C. Depeyre
- | Best Paper Award (with R. Durand), AoM annual meeting (Boston), OMT
- | SSHRC grant (PI), Dissemination of research results on piracy & the digital economy, \$32k
- 2011 | Fondation HEC’s Best Doctoral Dissertation Award
- | Carolyn Dexter Award Nominee (OMT division of the AoM)
- | Invited speaker, Google Zeitgeist Annual Conference
- | Grigor McClelland Doctoral Dissertation Award | sponsored by EGOS, SAMS and JMS ▶
- | Invited as one of 100 Leaders of Tomorrow for the 41st St. Gallen Symposium
- | Invited expert, Parliament hearing, International Affairs and Defense Commission, Paris
- 2010 | Leonora Lindsley Memorial Fellowship Award (NYC) – \$6,000
- | Doctoral fellowship, HEC Paris | €12k yearly since 2006 | Society & Organizations grant, €3k
- 2008 | Best Paper Award, AoM annual meeting (Anaheim), Management History
- 2006 | Valedictorian, MPhil in Economics (thesis written on *Capitalism and Piracy*)
- | Ministry of Research (Paris, France), Scholarship for Excellence in Research – €4k
- 2005 | Valedictorian, MPhil in Organization Science (thesis on *The Dutch East India company*)

PROFESSIONAL ACTIVITIES

Expert Reviewer for National Funding Agencies

Canada (Social Sciences & Humanities Research Council) | Switzerland (Swiss National Science Foundation) | Hongkong (Research Grants Council)

Editorial Boards

Crypto & Blockchain Research Forum ▶ (in partnership with *Management Science*), 2023–...
 Strategic Management Journal, 2023–2026
 Academy of Management Journal, 2016–2019 and 2023–2026
 Organizational Research Methods, 2013–2019
 Canadian Journal of Administrative Sciences (Associate Editor for manuscripts in French), 2012–2013

Graduate student supervision

PhD supervisor

- Erik Lie, UCL PhD expected in ‘27
- Jungsoo Ahn, Ivey PhD defended ‘23, Newman [award](#) finalist, Ass’t Prof SUNY Stonybrook ▶
- Nuruddin Ahmed, Ivey PhD defended in ‘21, now postdoc at MIT Sloan ▶
- Andrew Sarta, Ivey PhD defended in ‘21, postdoc at UCL, now Ass’t Prof at York U. ▶
- Ying-Ying Hsieh, Ivey PhD defended in ‘18, now Ass’t Prof at Imperial College Bus School ▶
- Chethan Srikant, Ivey PhD defended in ‘16, now Ass’t Prof at California State University ▶

PhD Supervisory Committee Member

- Mayur Joshi, Ivey PhD defended in ‘21, now Ass’t Prof at U Ottawa Telfer School ▶
- Mohamad Sadri, IE PhD defended in ‘21, now Ass’t Prof at Simon Fraser University ▶

- Ramzi Fathallah, Ivey PhD defended in '17, now Ass't Prof at American University of Beirut ▶
- Yanfei Hu, Ivey PhD defended in '16, now Ass't Prof at Surrey Business School ▶

PhD Defense Examiner

- Daniel Obermeier, TUM PhD defended in '23, now postdoc at NYU Stern ▶
- Mohamad Sadri, IE PhD defended in '21, now Ass't Prof at ESSEC Business School ▶
- Poornika Ananth, UCL PhD defended in '21, now Ass't Prof at Rotterdam School of Mgmt ▶
- Tatjana Schneidmüller, RSM PhD defended in '20, now Ass't Prof at LUISS Business School ▶
- Miros Zohrehvand, UCL PhD defended in '20, now Ass't Prof at Leiden University ▶
- Mehdi Hossein-Nejad, Ivey PhD defended in '15, now Associate Dean at OntarioTech ▶
- Rida Elias, Ivey PhD defended in '14, now Ass't Prof at American University of Beirut ▶
- Mazi Raz, Ivey PhD defended in '12, now Ass't Prof at Ivey Business School ▶
- Brent McKnight, Ivey PhD defended in '12, now Associate Prof at McMaster University ▶

Habilitation ("HDR") examiner

- Dr. Norbert Lebrument, Maître de Conférence, Université Clermont-Auvergne, passed in '22

MSc Research Project supervisor

- Christina Lomazzo, graduated from Ivey Business School in '16, now at UNICEF ▶
- Frieder Schütz, graduated from Alliance4Tech/UCL MSc in '23, now startup co-founder

External MRes Examiner

- Alireza Eshraghi, UCL School of Management (2022)

BASc Research Project supervisor

- Clara Frèrejouand, UCL (2021-2022)
- Antonia de Canongettes de Canecaude, UCL (2022-2023)
- Niklas Jutting, UCL (2022-2023)

Conferences and Invited Presentations

- 2023 Bank of England | GCHQ | Crypto & Blockchain Research Forum, Columbia University (invited program committee member) ▶ | Web3 Regulation Workshop, Wharton | OMT Mentor, AoM Consortium | U of Edinburgh | Rotterdam School of Management | Innovate Finance ▶
- 2022 Copenhagen Business School, Strategy & Innovation | USI Lugano | UCL Centre for Blockchain Technologies ▶ | Uppsala University | Manchester Alliance Business School | AoM virtual symposium & doctoral consortium | UCL Spring into STEM | Electro-Governance Group, Western University | TUM School of Management's Blockchain Conference | Oxford University Reputation Symposium | Uppsala University | Annual conference, University Blockchain Research Initiative
- 2021 Erasmus RSM | AMR Paper Development Workshop | LMU Munich School of Management | Oxford University Platform Research Workshop | TUM School of Management's Conference on Trust & Blockchain | AoM Symposium on Computational Text Analysis | University Clermont Auvergne
- 2020 TUM School of Management's Conference on Trust & Blockchain | Keynote, CPP Investments, Director's Day
- 2019 AoM, Boston | Society & Organizations Research Day, HEC Paris | HEC Lausanne | Imperial College London | VU Amsterdam | Ontario Qualitative Research Workshop (Rotman School, Toronto)
- 2018 EGOS, Tallinn | AoM, Chicago | 7^{èmes} Journées Georges Doriot (keynote on bitcoin & entrepreneurship), Montreal | Women in Engineering speaker series, London ON | Invited

- keynote, Ontario Global 100, Stratford | TokenFunder investor event @ PwC, Toronto | Moderator, “Cryptoeconomics and the emergence of Web 3.0” with Ryan Zurrer ▶
- 2017 Bitcoin and Beyond, Research Conference, Univ. of Waterloo | AoM, Atlanta | The Future of FinTech, panel moderator, Toronto | From hype to reality: The promises (and disappointments) of blockchain technology, Scotiabank | Can we predict the price of cryptocurrencies? Bitcoin Wednesdays’ 4th Anniversary Conference, Amsterdam ▶ | SIBOS, speaker & panel moderator, Toronto ▶ | The Toronto FinTech Conference, Program Chair ▶ | Invited seminar, Ivey MBA Program | Research seminar, McMaster University
- 2016 The Great Bitcoin Debate, panel moderator ▶ | Bank of Canada, Ottawa, invited seminar | SMS, Berlin | Life After Blockchain, panel moderator ▶ | Ransomware: The darker side of bitcoin, panel moderator ▶ | FsQCA methods workshop, Université Paris-Dauphine | The data breach war: How banks can step up their line of defence, panel moderator ▶ | Cognition seminar, Mines ParisTech
- 2015 Conference ‘Capitalism Today’ ▶ | AoM, Vancouver | ICGS, Copenhagen | Uppsala University Qualitative Research Workshop (Rotman) | Global Risk Institute conference on bitcoin ▶
- 2014 South by Southwest Interactive, Austin ▶ | AoM, Philadelphia, PDW on ‘Categorization’ | SMS, Madrid | Keynote speaker at DevConFu, Jurmala ▶ | ‘I, Consumer’ Symposium, Riga | Ontario Qualitative Research Workshop (Rotman School, Toronto)
- 2013 ING Leadership Center, Toronto | Ontario Qualitative Research Workshop, Kingston | EGOS, Montreal | TEDxWestern U. ▶ | Oxford Conference on Corporate Reputation, UK | Tilburg University, NL | Amsterdam Business School, NL | Copenhagen Business School, Denmark
- 2012 AoM, Boston | EGOS, Helsinki | SMS, Prague
- 2011 Google Zeitgeist, Arizona, USA ▶ | St. Gallen Symposium, Switzerland | Bocconi University, Italy | Ivey Business School, Canada | Rotman School of Management, Canada | Université Paris-IX Dauphine, France | EGOS, Sweden | MEDEF, France
- 2010 AoM, Montréal | ASA, Atlanta, USA | Doctoral Research Seminar, June, NYU | HEC Montréal, Canada | Rotterdam School of Management, NL
- 2009 AoM, Chicago | Consortium for Cooperation and Competition, Copenhagen | Alberta Conference on Institutions, U. of Alberta | Organizational Fraud Workshop, Queen’s University | Medici Summer School, Italy | Cass Business School, City University of London
- 2008 AoM, Anaheim | Conference on Path Dependence, Freie Universität Berlin

Professional Affiliations

Academy of Management (AoM) | European Group for Organizational Studies (EGOS) | Strategic Management Society (SMS) | American Sociological Association (ASA) | Society & Organizations ▶

Ad Hoc Reviewer

Organization Science | Management Science | Administrative Science Quarterly

PhD candidate mentorship

Mentored 10+ PhD candidates since 2020 as part of an AoM initiative led by the OMT Division, including Martin Sievert (U Mannheim), Katia Meggiorin (NYU), Natalie Eng (Alberta), Nawon Oh (U Penn), Rongrong Zhang (Alberta), Anu Kondayya (IIM Bangalore), Daniel Milner (Kellogg), Julia Cheng (Illinois Wesleyan U), Dawn Chow (NUS), Dian Yu (Carnegie Mellon), Dimitri Simonin (UTS)

Undergraduate student supervision

Student tutor (@UCL School of Management, since 2020; @Ivey Business School, 2011–16)
3rd year MSci dissertation supervisor (UCL 2020-2021)
Western University WorkStudy program | Student supervisor (2013–2015)
Ivey Business School | Coach, HKUST International Case Competition (2012)

Community engagement & academic leadership positions

Member, Promotions Committee (2021–...) | UCL School of Management
Chair of Program Committee for the annual Toronto FinTech Conference (2017-2020) ►
Member, Research Policy Committee (2016–19) | Ivey Business School
Co-Sponsor and Judge Panel member, Hack Western (2016-19) ►
Founder, and coordinator (2011–14) | Ivey Strategy & Organization Research Workshop (iSTOR)
Coordinator (2013–17) | Ivey PhD program in General Management, strategy specialization
Coordinator (2014–16) | Ivey Research Series

SELECTED MEDIA

I tweet at [@PirateOrg](#)

(a) In relationship with my work on industry evolution and organizational adaptation

- *Verdict*. Interview about Meta's metaverse strategy
- *Al Jazeera*. TV interview during "The Stream" show about NFTs
- *IT Pro*. Interview on digital platform regulation
- *SWIFT Institute Knowledge Brief*. What is the metaverse?
- *Education Technology*. Interview about my research on digital platforms
- *Digital Bulletin*. Quoted (p. 14) regarding new EU regulations on digital platforms
- *Maclean's*. How Business Schools are Dealing with the Rise in Cryptocurrency. Interview.
- *Alumni Success Story*. Interview of former student/research fellow on the UN CryptoFund
- *PC Pro*. Interview on Facebook's rebranding as "Meta"
- *Globe and Mail*. Interview on Facebook's cryptocurrency project
- *BetaKit*. Interview about the past and future of Ethereum
- *CGTN*. Interview about my research on digital platform regulation
- *Business Insider*. Interview about my research on digital platform regulation
- *Toronto Star*. Interviewed for an article on digital payments
- *Le Monde*. Co-signed an op-ed on corporate governance reform in France ([official reply](#))
- *Financial Post*. Interviewed for a piece on the Big Banks and Big Tech
- *Knowledge@Wharton*. Interviewed for an article on Fintech partnerships
- *Academica*. Fighting online piracy with outside-the-box thinking (interview)
- *Yahoo! Finance*. Interview about the VTech hack
- *SC Magazine*. Interview about FinTech regulation
- *Canadian Business*. Interview about digital communications
- *CBC Radio*. Live interview about the rise of the 'sharing economy'
- *The Toronto Star*. Interview on Uber's surge-pricing model

(b) In relationship with work on categorization, stigmatization, disapproval, and piracy

- *France Culture*. Radio show on the book *L'organisation pirate* with co-author R. Durand
- *Blinkist Magazine*. Review of my co-authored book on piracy and capitalism
- *Knowledge@INSEAD*. Interview citing our research on social contestation and CEO pay
- *Board Agenda*. Paper about our research on social contestation and CEO pay
- *Knowledge@HECParis*. Article on our research on social contestation and CEO pay
- *Russia Today*. Quoted in an article about using bitcoin in the marijuana industry

- ▶ *Globe and Mail*. Article about my course on industry disruption and piracy
- ▶ *Huffington Post*. Quoted in an article on piracy
- ▶ *Finobuzz*. Interview about my co-authored book on piracy and Fintech disruption
- ▶ *The Toronto Star*. Interview about Uber and regulation in the taxi industry
- ▶ *Leader Lab*. Featured podcast on piracy and capitalism
- ▶ *Firmex*. Interview about SwissLeaks and the future of data security
- ▶ *The Globe and Mail*. Interview about my new course on piracy and industry renewal
- ▶ *The Toronto Star*. Interview on state-sponsored cyberattacks
- ▶ *The New Criticals*. Invited contribution on capitalism and piracy
- ▶ *The Globe and Mail*. Article & interview about piracy
- ▶ *Policy*. Invited contribution on capitalism featured on front cover | ▶ in Portuguese
- ▶ *Bloomberg*. Invited contribution on the history of piracy and capitalism
- ▶ *Global Banking & Finance Review*. Review of my book on piracy
- ▶ *Forbes India*. Op-Ed on piracy and capitalism
- ▶ *Ideas for Leaders*. What to learn from pirates
- ▶ *Yahoo! Finance*, 14 Jan. Article & interview about piracy
- ▶ *The Christian Science Monitor*, 5 Jan. Invited Op-Ed on piracy
- ▶ *Harvard Business Review*, 4 Dec. Invited speaker on the HBR YouTube channel
- ▶ *The Economist*, 15 Dec. Review of my book on piracy
- ▶ *CBC, The Lange & O'Leary Exchange*, December. Live TV interview about piracy
- ▶ *The Financial Times*, 12 Dec. Review of my book on piracy
- ▶ *The Globe and Mail*, 2 Nov. Interview about the arms industry
- ▶ *The Financial Times*, 24 Oct. Mention of my award-winning dissertation
- ▶ *J-WAVE*, 9 Jun. Interview on Tokyo's leading FM station about piracy
- ▶ *The Financial Times*, 6 Mar. Article about piracy | ▶ reprinted in *Business Day*
- ▶ *The Financial Times*, 21 Oct. Full length article about pirate organizations

(c) In relationship with my work on organizational decentralization and blockchain technology

- ▶ *Wharton Policy Report*. Featuring my work on decentralized digital asset regulation
- ▶ *Le Vif/L'Express*. Interview about the metaverse
- ▶ *TechTribune*. Interview on new opportunities in the metaverse
- ▶ *IDG Connect*. Interview about the metaverse
- ▶ *Le Connecteur*. Interview about the metaverse
- ▶ *Opto Magazine*. Interview about the metaverse
- ▶ *IEEE Blockchain Podcast*. Discussion on blockchain and capitalism's evolution
- ▶ *Analytic Insight*. Mention of my work on the metaverse
- ▶ *IDG Connect*. Research mentioned in article on blockchain and democracy
- ▶ *CryptoNews*. Expert panel on cryptocurrency prices
- ▶ *Yahoo! Finance*. Interview on NFTs and the metaverse (reprinted across ~20 media platforms)
- ▶ *Sifted (Financial Times)*. Interview on the metaverse
- ▶ *Business Insider*. Interview on the metaverse
- ▶ *CryptoSlate*. Research on cryptocurrency cited in article on Ethereum
- ▶ *CryptoSlate*. Course module on blockchain technology mentioned by startup founder
- ▶ *U.Today*. Article quoting my research on cryptocurrency
- ▶ *CoinJournal*. Article quoting my research on cryptocurrency
- ▶ *Coin24*. Article quoting my research on cryptocurrency
- ▶ *Forbes*. Online course on bitcoin selected as one of the top resources online
- ▶ *CTV*. Interview on television about cryptocurrency exchanges and security (Feb 5)
- ▶ *The Rick Gibbons Show*. Radio interview on trust in cryptocurrency exchanges (Feb 6)
- ▶ *IB Knowledge*. Opinion piece written by my co-author YY Hsieh about our research
- ▶ *CCN*. Article on crypto innovation referencing my research with Sha Wang (in [Spanish](#))

- ▶ *NewsBTC*. Article on crypto pricing mentioning my research
- ▶ *CryptoSlate*. Article on the Cardano blockchain mentioning my research (see also ▶)
- ▶ *Quartz*. Research cited in an article on cryptocurrency valuation
- ▶ *The Record*. Interviewed for a piece on Kik, Kin and cryptocurrency
- ▶ *Les Echos*. Article citing our research on cryptocurrency
- ▶ *NewsBTC*. Interview citing our research on cryptocurrency valuation
- ▶ *Blockium.io*. Listed among the top crypto influencers on Twitter
- ▶ *Toronto Star*. Interviewed for an article on cryptocurrencies
- ▶ *CBC Radio*. Nation-wide interview about cryptocurrency
- ▶ *CTV*. Television interview on bitcoin ATMs
- ▶ *Reuters*. Interviewed for an article about cryptocurrency regulation
- ▶ *The Globe and Mail*. Interview about the cryptocurrency boom and startups
- ▶ *CBC News*. Interview about cryptocurrencies (also in *The Chronicle Herald* ▶)
- ▶ *Exolymp News*. Article on my PLoS ONE paper co-authored with Sha Wang
- ▶ *Ivey Knowledge*. Cracking the code (interview about cryptocurrencies)
- ▶ *Our London*. Article about my new book with S. Legault
- ▶ *The Toronto Star*. Interview about the future of cash and bitcoin ATMs
- ▶ *The Daily Dot*. Featured interview on Internet decentralization and governance
- ▶ *CBC*. Featured interview about Bitcoin and cryptocurrencies

EDUCATION

- 2011 **PhD** in Strategy, HEC Paris
Thesis: "Firm Strategy and Categorization in the Global Arms Industry, 1996–2007"
 Committee: [R. Durand](#), [J. Battilana](#), [H. Rao](#)
- 2006 **MPhil** in Economics, La Sorbonne University, Maison des Sciences Économiques
Thesis: "Machinerie Mercantiliste: Capitalisme et Piraterie (I)"
 Committee: [A. Cot](#), [E. Chiapello](#)
- 2005 **MPhil** in Organization Science, La Sorbonne University, IAE
Thesis: "Vie et Mort de la Compagnie Hollandaise des Indes Orientales : Introduction au Dialogue entre Institutionalisme et Stratégie"
 Committee: R. Durand, [B. Quélin](#)
- 2005 **MSc** in Management, HEC Paris

MISCELLANEOUS

I advise startups in the crypto and fintech space, and provide targeted consulting services on issues involving technology evolution and organizational adaptation.

- 2022 Ongoing engagement with UK and U.S. authorities around digital asset regulation
- 2019 Pro Bono Sommelier, London ON
- 2018 Advisor, Ledn ▶
- 2018 Advisor, Yuser ▶
- 2017 Co-author and co-producer of a graphic novel entitled *Déjà Vu* (with S. Legault)
- 2012 Producer and co-scriptwriter of the short film *What is the Pirate Organization?* ▶

- 2010 Producer of the piece *L'Organisation Pirate* by postrock band Chevreuil
- 2006 Procter & Gamble, Assistant Brand Manager, Haircare division (Paris, France)
- 2005 French Ministry of Foreign Affairs, Consultant at Alliance Française (Brussels, Belgium)
- 2004 H2C, Strategy consultant for entrepreneurial business ventures (Paris, France)
- 2003 JAPA Communication, Assistant Advertising Manager (Clermont-Ferrand, France)