

Dr Alan Parkinson EdD, MSc, MA, FCCA, ACMA, GCMA Cert.Ed.
CV: June 2014

Higher Education and Qualifications

- Doctorate in Education, Institute of Education, University of London (Theme: *Accounting Education*)
- Fellow of Association of Chartered Certified Accountants (FCCA)
- Associate Member of Institute of Chartered Management Accountants (ACMA)
- Global Chartered Management Accountant (CGMA)
- MSc in Administrative Sciences, City University Business School, London (Dissertation element: *The Charging of Overheads to University Research Contracts*)
- MA in Early Modern History, Birkbeck College, University of London (Dissertation element: *The Financial Relationship between the East India Company and the English Monarchy 1660-1690*)
- Teaching Certificate for Higher Education (*with Distinction in Theory of Education*), Institute of Education, University of London

Academic Appointments

Current:

Department of Management Science and Innovation, University College London

1st January 2010 to present

Director of Studies, with responsibility for curricula across the Department, staff workload allocation and management, and line management of Teaching Fellows; Head of Accounting & Finance Team; personal academic/teaching responsibilities: Management Accounting, Financial Management, Entrepreneurial Finance, Accounting for Business.

Tongji University, Shanghai (in conjunction with ENCP)

2004 to present: Visiting Professor in Managerial Accounting, teaching on SIMBA (Shanghai International MBA) EMBA, in conjunction with ENCP, Paris

Sothebys Institute of Art, London.

March 2014 to present: Visiting Associate in Accounting & Finance,

Past

School of Business and Management, Queen Mary, University of London

1st April 2004 to 31 December 2009: Senior Teaching Fellow in Accounting

Responsibilities included: 1st May 2005 to 31 July 2008 Director of Masters Programmes

The Open University Business School, The Open University

November 1987 – April 2004: Hill Samuel Senior Lecturer in Accounting & Finance

Responsibilities included: Head of Centre for Financial Management; 1st Director of MBA Programme

The Hatfield Polytechnic (now University of Hertfordshire)

Senior Lecturer in Accounting,

Responsibilities included: Director of Accounting Studies; Director - Accountancy Foundation Course

Polytechnic of the South Bank (now London South Bank University)

Senior Lecturer in Accounting and Finance

Responsibilities included: Head of School of Accounting and Taxation; Sub Dean, Faculty of Administrative Studies; Director - Accountancy Foundation Course

Visiting Fellow academic appointments include/have included:

Birkbeck, University of London, Warwick Business School, Regents Business School, London College of Accountancy, Netherlands Institute of MBAs (NIMBAS)

Training Consultancy

Design and delivery of finance/management training programmes for a range of organisations including Warwick Executive Education, Duke CE, BPP China, St. Gallen Business School, UNB in Abu Dhabi, Rolls Royce Group, Network Rail, BAE Systems, Office of Fair Trading, London Underground, The Post Office, Training and Enterprise Councils, BusinessLinks, Training & Enterprise Councils, Manchester Airport, Department of Employment, University of Kent, Medical Research Council, University College London, Visteon, Institute of Education University of London, Association of University Administrators, University of Durham, SOAS University of London. Registered CMI Assessor 2008 to present.

Publications

Chew, L., Miller, R, and Parkinson, A. (2013) Student Perceptions of e-learning Components within a Masters Level Financial Management Module. *The Journal of American Business Review, Cambridge*, Volume 2, Number 1, December 2013

Chew, L., Miller, R, and Parkinson, A. (2012) Effectiveness of the Use of Video Podcasts within a Higher Education Managerial Accounting Curriculum: A Study into Student Perceptions. *GSTF Journal on Business Review* Volume 1, Number 4, April 2012,

Chew, L, Parkinson, A, (2012) Student Perceptions of e-learning Components within an Undergraduate Module. *GSTF Journal on Business Review* Volume 1, Number 3, January 2012,

Chew, L, Parkinson, A, (2012) Student Perceptions of e-learning Components within a Masters Level Accounting Module. *IEEE CECNet* Volume 5 April 2012

Texts/Books

Managerial Accounting for Decision Making, a Custom Text for management students (a custom text, co-edited with L. Chew), published by Pearson (2011)

Understanding Accounting, a Custom Text for post-graduate management students (a custom text, co-edited with L. Chew), published by Pearson (2011)

Making Sense of Accounting for Business, (a custom text, co-edited with L. Chew), with 3 chapters by myself), published by Pearson (2011)

Making Sense of Financial Accounting: An Introduction for Business Management Students (a custom text, co-edited with L. Chew), with 3 chapters by myself), published by Pearson (2009)

Managerial Finance, published by Butterworth Heinemann (1997)

Course Units published by The Open University (1987 to 2003)

Over 20, including more recently:

Financial Stakeholders; Calculating and Interpreting Financial Ratios; Insights into Management Accounting; Making Sense of Budgets; Financial Frameworks; Counting the Cost; Balancing the Budget; Making Models – An Introduction to Financial Modelling; Cost and Management Accounting; Budgetary Control[Using Financial Ratios; Cost Accounting; Investment Appraisal

Management for the Internal Audit Function, published by the Institute of Internal Auditors UK as part of the IIA-UK distance learning scheme (1985)

Business Administration, published by The Financial Training Company (1983)

Conference Papers, Conference Awards, Conference Activities

2014 Making budget management work: perceptions of private sector managers regarding the theory and reality of budget experiences; *Global Business and Technology Association, 16th Annual International Conference, Azerbaijan.* (co-author L. Chew)

2014 **Track Chair.** Accounting **Paper Reviewer.** Accounting; **Discussant** – 2 sessions; Global Business and Technology Association, 16th Annual International Conference, Baku, Azerbaijan

2014 Student perceptions of their study experiences in a part-time Accounting module: implications for educators; *Global Conference on Business and Finance, USA.* **Best in Session Award; Outstanding Research Award.**

2014 Student and Educator perceptions of screencasts as an e-learning component *Global Conference on Business and Finance, USA.* (co-author L. Chew) **Best in Session Award.**

2013 *Developing a framework to determine the total cost of ownership for an audio/visual lecture capture system in Higher Education institutions;* Global Business and Technology Association, 15th Annual International Conference, Finland.

2014 **Track Chair.** Accounting **Paper Reviewer.** Accounting; **Discussant** – 2 sessions; Global Business and Technology Association, 16th Annual International Conference, Baku, Azerbaijan

2013 Mercantilism, globalization, unethical practices, corruption: a case study of the relationship between the English East India Trading Company and the Monarchy in the context of collaborations in the slave trade and other commercial activities in the seventeenth century. *Global Conference on Business and Finance, USA.* (co-author L. Chew) **Best in Session Award; Outstanding Research Award.**

2012 Joint Trading Ventures between the English East India Company, the French East India Company, and Other Trading Entities: An Interdisciplinary Study of Their Collaborations in the Slave Trade and Commodity Exchanges between 1600 and 1750. *Global Conference on Business and Finance, USA.* (co-author L. Chew) **Best in Session Award; Outstanding Research Award.**

2011 Effectiveness of the Use of Video Podcasts within a Higher Education Managerial Accounting Curriculum: A Study into Student Perceptions. *EeL 2011 – Annual International Conference on Education and e-learning, Singapore.* (co-author L. Chew)

2011 Student Perceptions of e-learning Components within an Undergraduate Accounting Module: A Pilot Study; *EeL 2011 – Annual International Conference on Education and e-learning, Singapore, November 2011* (co-author L. Chew)

2010 Determinants of Performance in a Distance Learning Accounting Course: Perceptions of Students and Implications for Educators; *European Accounting Association, Istanbul, Turkey, May 2010* (co-author L. Chew)

2010 The Use of Environmental Management Accounting Information by Manager in Companies in China: Matching Theory with Reality: *Sustainability Conference, University of Cuenca, Ecuador, January 2010* (co-author L. Chew)

2009 The Theory and Reality of ABC Implementation: Perceptions of Managers in China Companies; *European Accounting Association, Tampere, Finland, May 2009* (co-author L. Chew)

2007 Accounting and Finance Syllabi: Are Students Practising What We Preach?; *British Accounting Association, South West Regional Group, University of West England, Bristol* (co-author L. Chew)

- 2006 Implementing Resource Accounting & Budgeting: Perspectives of Users; *Association of Business Historians Annual Conference, London*
- 2004 An Analysis of the Scope and Expertise of the UK Small Practice Accountant; *Critical Perspectives on Accounting Conference, Queen Mary, University of London*
- 2003 Matching Student Profiles with Academic Achievement; *Institute of Education Doctoral Conference, London*
- 2003 Professional Accountants – Beyond Financial Skills – An Initial Survey; *SMERU/AFRU Research Seminar, OUBS, Milton Keynes*
- 2002 Determining Academic Performance Characteristics; *British Accounting Association, Accounting Education Special Interest Group, Glasgow*
- 2002 Making Accounting Education Work – Work-based Assignments; *BEST Conference, Edinburgh*
- 2001 Resource Accounting and Budgeting: A Comparative Study of Implementation in Two Government Departments; *AFRU Conference, Open University, Milton Keynes*
- 2000 Evaluating Evaluation; *AFRU Workshop, Open University, Milton Keynes*
- 1993 Overcoming Challenges in Teaching Accounting & Computing at a Distance; *British Accounting Association, Glasgow*
- 1992 Finance and The Small Business - Key Speaker; *Joint EC/ASEAN Small Business Symposium, Singapore*
- 1992 Developing The Managerial Accountant; *World Congress of Accountants, Washington DC*
- 1989 Privatising BT – The Accounting Issues; *European Accounting Association, Stuttgart*
- 1988 Issues in Staff Valuation in Tottenham Hotspur Plc; *European Accounting Association, Nice*

Teaching/Lecturing Profile

Department of Management Science and Innovation, University College London

Accounting for Business (new Undergraduate module); Managerial Accounting for Decision Making (new Undergraduate module); Accounting (new module on MSc in Management); Entrepreneurial Finance (on MSc Technology Entrepreneurship); Finance (on MSc in Management); Management Information and Control (Undergraduate Module), design of re-vamped undergraduate Dissertation module.

School of Business and Management, Queen Mary

BUS021 – Financial Accounting (Level 1 Undergraduate)
 BUS022 – Managerial Accounting (Level 2 Undergraduate)
 BUS306 – Financial Management (Level 3 Undergraduate)
 BUSM018 – Managing Finance for Added Value (MSc in International Management with Finance)
 MTMR030 – Accounting and Corporate Finance (MBA Materials Management)
 MTMR050 – Accounting and Financial Management (MBA Project Management)

Tongji University, Shanghai

Managerial Accounting (MBA)

The Open University

Course Chair/Organiser of each of:

P671 Accounting & Finance for Managers
P781 Accounting & Finance for Managers
B785 Accounting & the PC for Managers
B655 Accounting for Managers
B880 The Competent Manager (an introduction to management for post-graduate students)
B713 MBA Foundation Course

Hatfield Polytechnic

Financial Accounting (Accountancy Foundation Course)
Management Accounting (Accountancy Foundation Course)
Financial Reporting (ACCA Professional Exams)
Management Accounting (Final Level, BA Business Studies)

South Bank Polytechnic

Financial Accounting (Accountancy Foundation Course)
Management Accounting (Accountancy Foundation Course)
Costing (ACCA Professional Exams)
Financial Management (ACCA Professional Exams)
Advanced Financial Accounting (ACCA Professional Exams)
Financial and Management Accounting (Level 1, BA Business Studies)
Advanced Financial Accounting (Level 2, BA Business Studies)
Internal Auditing: The Essentials (Institute of Internal Auditors Professional Exams)

Past External Examiner Appointments

Examiner – Business Administration The Association of Accounting Technicians 1985-1994
Assessor – Business Administration The Association of Accounting Technicians 1983-85
Assessor – Advanced Financial Accounting ACCA 1991-1994
External Assessor - Level 2, ACCA Course at Nottingham Trent Polytechnic 1989-1994