

LYNSIE CHEW

SUMMARISED CV

CURRENT ACADEMIC POSITION

Director of Elective Teaching Portfolio Senior Teaching Fellow in Accounting

Department of Management Science and Innovation (MSI), University College London (UCL).

SNAPSHOT

I have a keen personal interest in using new learning technologies within Accounting Education and am extensively involved in the ongoing development and applications of such technologies within MSI, UCL and internationally through scholarly dissemination and collaboration. I am also currently undertaking a Doctorate in Education, focusing on Learning Technologies. I have a proven track record of delivering what can be a 'dry' subject of accounting/finance in an innovative way, delivering knowledge and understanding with humour and practical experience. I am co-editor/co-author of three Pearson Custom textbooks and actively engage in international scholarship activities.

PROFESSIONAL ACADEMIC HISTORY

Visiting Fellow, **Sotheby's Institute of Art**, London.

Sessional Lecturer and Tutor, **Department of Management, Birkbeck College, University of London.**

Visiting Lecturer and Tutor, **School of Business and Management, Queen Mary, University of London.**

Academic Consultant Lecturer, **Cambridge Ruskin International College, associate college of Anglia Ruskin University.**

Visiting Lecturer, **UEL Business School, University of East London.**

Examiner, **London School of Economics, University of London External Programme**

EDUCATION

EdD Doctorate in Education

King's College, University of London.

Associate Fellow of the Academy.

Higher Education Academy.

MSc International Business (International Financial Systems)

Birkbeck, University of London.

BSc Business Management

Queen Mary, University of London.

PRIZES, AWARDS AND OTHER HONOURS

Management Science and Innovation Teaching Awards, UCL – twice winner of ‘Excellence in Teaching’ award in 2012 and 2014.

E-Learning Development Grant (ELDG) Award, UCL x 3 successful bids (2011-2014).

Outstanding Research Award – Institute of Business and Finance Research, 2013 and 2014.

Best Paper Reviewer – Global Business and Technology Association, 2014

SCHOLARSHIP/RESEARCH

I undertake scholarship activities by working on research papers in the fields of *Accounting, Accounting Education, Educational Technologies, Accounting History and Accounting for Sustainability*.

SCHOLARLY PUBLICATIONS

Chew, L., Miller, R, and Parkinson, A. (2013) Student Perceptions of e-learning Components within a Masters Level Financial Management Module. *The Journal of American Business Review*, Cambridge, Volume 2, Number 1, December 2013.

Chew, L., Miller, R, and Parkinson, A. (2012) Effectiveness of the Use of Video Podcasts within a Higher Education Managerial Accounting Curriculum: A Study into Student Perceptions. *GSTF Journal on Business Review* Volume 1, Number 4, April 2012.

Chew, L, Parkinson, A, (2012) Student Perceptions of e-learning Components within an Undergraduate Module. *GSTF Journal on Business Review* Volume 1, Number 3, January 2012.

Chew, L, Parkinson, A, (2012) Student Perceptions of e-learning Components within a Masters Level Accounting Module. *IEEE CECNet* Volume 5, April 2012.

CONFERENCE PRESENTATIONS AND PARTICIPATION BETWEEN 2007 AND 2014

Screencasting for an undergraduate introductory accounting module; 21st Century Academic Forum Conference, Berkeley CA, USA. 2014

Activity based costing in China companies: reconciling reality with theory; 21st Century Academic Forum Conference, Berkeley CA, USA. (*co-authors: A.Parkinson and M. Yang*), 2014.

Instructivist and constructivist pedagogies within two accounting modules: a comparative study; 30th Annual Conference Distance Teaching & Learning, University of Wisconsin, Madison WI, USA. (*co-author A. Parkinson*), 2014.

Making budget management work: perceptions of private sector managers regarding the theory and reality of budget experiences; Global Business and Technology Association, 16th Annual International Conference, Azerbaijan. (*co-author A. Parkinson*), 2014.

Student and Educator perceptions of screencasts as an e-learning component; Global Conference on Business and Finance, USA. *Winner of Outstanding Research Award*, 2014

Developing a framework to determine the total cost of ownership for an audio/visual lecture capture system in Higher Education institutions; Global Business and Technology Association, 15th Annual International Conference, Finland. *(co-author A. Parkinson), 2013*

Mercantilism, globalization, unethical practices, corruption: a case study of the relationship between the English East India Trading Company and the Monarchy in the context of collaborations in the slave trade and other commercial activities in the seventeenth century. Global Conference on Business and Finance, USA. *(co-author A. Parkinson) Best in Session Award; Outstanding Research Award, 2013.*

Joint Trading Ventures between the English East India Company, the French East India Company, and Other Trading Entities: An Interdisciplinary Study of Their Collaborations in the Slave Trade and Commodity Exchanges between 1600 and 1750. Global Conference on Business and Finance, USA. *(co-author A. Parkinson), Winner of Best in Session Award and Outstanding Research Award, 2012.*

Effectiveness of the Use of Video Podcasts within a Higher Education Managerial Accounting Curriculum: A Study into Student Perceptions. EeL 2011 – Annual International Conference on Education and e-learning, Singapore.

Student Perceptions of e-learning Components within an Undergraduate Accounting Module: A Pilot Study; EeL 2011 – Annual International Conference on Education and e-learning, Singapore. *(co-author A. Parkinson), 2011.*

Determinants of Performance in a Distance Learning Accounting Course: Perceptions of Students and Implications for Educators; European Accounting Association, Istanbul, Turkey. *(co-author A. Parkinson), 2010*

The Use of Environmental Management Accounting Information by Manager is in Companies in China: Matching Theory with Reality: Sustainability Conference, University of Cuenca, Ecuador.

The Theory and Reality of ABC Implementation: Perceptions of Managers in China Companies; European Accounting Association, Tampere, Finland.

Accounting and Finance Syllabi: Are Students Practising What We Preach?; British Accounting Association, South West Regional Group, University of West England, Bristol. *(co-author A. Parkinson), 2007.*
