# Personal Details:

Name: Jane Elizabeth Burns

Department: Management Science & Innovation

Present Appointment: Senior Teaching Fellow

## **Education / Qualifications**

Certificate in Education (PGCE), University of Sheffield, UK Masters in Business Administration (MBA) University of Reading, UK Association of Project Management Practitioner (APMP), UCL, UK Post Graduate Certificate in Teaching and Learning, University College London, UK MA Teaching and Learning in Higher and Professional Education, IOE, London, UK	ninistration (MBA) University of Reading, UK anagement Practitioner (APMP), UCL, UK in Teaching and Learning, University College London, UK
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## **Professional History**

#### 08/05 to Present

Senior Teaching Fellow, UCL, Department of Management Science & Innovation, Faculty of Engineering

#### 08/02 to 06/06

Part Time Lecturer - Kingston University, Faculty of Business and Law

### 04/90 to 08/02 Fujitsu Services – Formerly ICL (International Computers Ltd)

11/01 to 08/02	Director of Change Programmes and Communications – UK & Europe (M4)
05/01 to 11/01	Head of Strategic Communications – UK (M4)
09/00 to 05/01	Global Alliances and Partnerships Marketing Manager (M5)
01/00 to 09/00	Office of the Chief Executive - Head of Investor Relations (M5)
02/97 to 01/00	Marketing & Communications Manager Year 2000 and EMU Programmes (M5)
11/95 to 02/97	Enterprise Technology, Marketing Manager (M6)
4/90 to 08/93	Personal Systems, Software Business Manager (M6)

#### 10/86- 4/90 NCR UK Ltd

Retail Product Marketing Manager - responsible for a range of terminal systems.

## 07/84- 10/86 Systime Computers Ltd

Retail Systems Specialist. – Consultancy role advising organisations of the configuration and deployment of retail IT systems.

## 06/80 - 07/84 Co-Operative Wholesale Society Ltd

IT Systems Marketing Manager ,Computer Group , specialist in point of sale applications and merchandising

07/75 – 06/80 Variety of computer systems operations roles

## Other appointments and Affiliations

1996 – Present, Member of the Chartered Institute of Marketing (MCIM)

2014 - Present, Senior Fellow of the Higher Education Academy (SFHEA)

2011 – 2014 Fellow of the Higher Education Academy (FHEA)

2010 – 2011 Associate Fellow of the Higher Education Academy (AFHEA)

2012 - Present, Chartered Marketer - Chartered Institute of Marketing

2012 - Present, Fellow of the Academy of Marketing

2012 - Present, External Examiner, NESCOT, University of Surrey

2013 – Present, Certified Membership of the Association for Learning Technology (CMALT)

2013 - Present, Pearson UK Academic Advisory Group

## Prizes, Awards and Other Honours

2013 UCL MS&I - Departmental Teaching Excellence Award

#### **Grants**

#### Internal

2010 UCL Teaching Equipment Grant – £6000, for the development and deployment of classroom based games (formed part of the McGraw-Hill collaboration)

2013 UCL e-learning Development Grant - £2750, for the 'gamification' of teaching materials using e-badges and a digital treasure hunt

2013 UCL Teaching Development Grant - £5000, for the design and development of a hybrid e-learning module

#### **External**

2013 Higher Education Academy, Changing the Learning Landscape Grant (PI) - £1000, awarded to support the deployment and dissemination activities relating to the e-learning module above.

The above grants were also supported with software, licences and support from McGraw-Hill (2010) and Pearson Education UK (2013-14), representing a further £20,000 in kind. The Pearson collaboration is ongoing.