

ANIL R. DOSHI

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Experience

- 2015-Present **UCL SCHOOL OF MANAGEMENT**, London, UK
- Assistant Professor, Strategy & Entrepreneurship.
- 2020-2021 **LMU MUNICH**, Munich, Germany
- Visiting Fellow, Platforms as Organizational Forms Research Group, Center for Advanced Studies (CAS).

Education

- 2015 **HARVARD UNIVERSITY**, Boston, MA
- Doctorate from Technology and Operations Management, Harvard Business School.
- 1998 **DARTMOUTH COLLEGE**, Hanover, NH
- A.B. in Economics and Government and Minor in Mathematics.

Journal Articles

- Doshi, Anil R. How High-performance Outliers Affect Relative Entrepreneurial Entry on Competing Crowdfunding Platforms. (conditionally accepted, *Strategic Entrepreneurship Journal*)
 - Winner, Best Conference PhD Paper Prize, Strategic Management Society, 2014.
 - Finalist, Kauffman Best Student Paper, Roundtable for Engineering Entrepreneurship Research, 2014.
- Doshi, Anil R., J. Jason Bell, Emil Mirzayev, and Bart S. Vanneste. 2025. [Generative Artificial Intelligence and Evaluating Strategic Decisions](#). *Strategic Management Journal*, 46(3), 583–610. (Open access)
- Doshi, Anil R. and Oliver P. Hauser. 2024. [Generative artificial intelligence enhances creativity but reduces the diversity of novel content](#). *Science Advances*, 10(28): eadn5290. (Open access)
- Doshi, Anil R. 2024. [Technology Diffusion with Generational Cohorts](#). *Industry & Innovation*, 32(3), 281–306. (Open access)
 - Winner, Gerardine DeSanctis Dissertation Award, OCIS Division, and resulting nomination for William H. Newman Award, Academy of Management, 2017.
- Doshi, Anil R. and William Schmidt. 2024. [Soft Governance across Digital Platforms Using Transparency](#). *Strategy Science*, 9(2), 185–204. (Open access)
- Zohrehvand, Amirhossein, Anil R. Doshi, and Bart S. Vanneste. 2024. [Generalizing Event Studies Using Synthetic Controls: An Application to the Dollar Tree–Family Dollar Acquisition](#). *Long Range Planning*, 57(1), 102392. (Open access)
- Chai, Sen, Anil R. Doshi, and Luciana Silvestri. 2022. [How Catastrophic Innovation Failure Affects Organizational and Industry Legitimacy: The 2014 Virgin Galactic Test Flight Crash](#). *Organization Science*, 33(3), 1068–1093. (Open access)
 - Honorable Mention, SMS Best Conference Paper Prize, Strategic Management Society, 2017.
 - Academy of Management Best Paper Proceedings, 2017.
- Doshi, Anil R., Glen W. S. Dowell, and Michael W. Toffel. 2013. [How Firms Respond to Mandatory Information Disclosure](#). *Strategic Management Journal*, 34(10), 1209–1231.

Working Papers

- Chai, Sen, Anil R. Doshi, Luciana Silvestri, and Tiona Žužul. Managing the Promise-risk Tension: Recrafting Projective Narratives of Innovation After Catastrophic Failure. (under review, third round, *Administrative Science Quarterly*)
- Doshi, Anil R. and Tobias Kretschmer. Social Media Followers and Organizational Performance. (under review, second round, *Journal of Management Studies*)
- Chai, Sen, Anil R. Doshi, and Matthias Tröbinger. How Experience Moderates the Impact of Generative AI on the Research Process (under review).
- Wang, Jingze, Anil R. Doshi, and Blaine Landis. Experimental Evidence on the Within-Person Effects of Using Generative Artificial Intelligence.
- Chai, Sen, Anil R. Doshi, and Amirhossein Zohrehvand. CEO Firm Responsibilities and Social Media Activity.

Research in Progress

- Generative Artificial Intelligence and the Implementation of Strategy. With Oliver P. Hauser.
- How Generative Artificial Intelligence Influences Market Convergence. With Oliver P. Hauser.
- Using Large Language Models to Create an Organization Simulation. With Léonard Boussieux.
- How Human and Artificial Synthetic Stakeholders Convey Interests. With Alex Murray, Jen Rhymer, and David Sirmon.

Other Publications

- Doshi, Anil R. and Alastair P. Moore. 2025. Toward a Human-AI Task Tensor: A Taxonomy for Organizing Work in the Age of Generative AI. In F. Csaszar and N. Jia (eds.), *The Handbook of AI and Strategy*. (conditionally accepted)
- Doshi, Anil and Michael Howsden. 2007. Method and System for Providing Fitness Activity Tracking and Gaming. U.S. Patent No. 8,920,287.
- Masters, Roger D., Brian T. Hone, and Anil R. Doshi. 1998. Environmental Pollution, Neurotoxicity, and Criminal Violence. In J. Rose (ed.), *Environmental Toxicology: Current Developments*, Taylor and Francis, 13-48.

Honors and Grants

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| 2024 | • Research in Strategic Management (RSM) Grant, Strategic Research Foundation (SRF), USD 24,800. |
| 2020 | • Outstanding Reviewer Award, Strategic Management Society Knowledge and Innovation Interest Group, SMS 40th Annual Conference. |
| 2014 | • Education Research Grant, Amazon Web Services (AWS), USD 2,000. |
| 1998 | • Frank Aretas Haskell 1854 Memorial Scholarship, Dartmouth College. |
| 1997 | • Rick Angulo World Experience Award, Dartmouth College. |
| 1996 | • Rufus Choate Scholar, Dartmouth College. |

Invited Seminars

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| 2025 (upcoming) | • Copenhagen Business School. Strategy and Innovation Department Seminar. Copenhagen, Denmark. |
| 2024 | • Bayes Business School. Management Research Seminar Series. London, UK. |
| 2024 | • Bocconi University. Department of Management & Technology Seminar. Milan, Italy. |
| 2024 | • AI & Strategy Research Group. Virtual. |
| 2023 | • Strategy, Innovation, and Entrepreneurship (SIE) Workshop. Virtual. |
| 2022 | • HEC Lausanne. Department of Strategy, Globalization, and Society. Lausanne, Switzerland. |
| 2018 | • LMU Munich. Institute for Strategy, Technology and Organization. Munich, Germany. |
| 2017 | • Télécom ParisTech. Department of Economics and Social Sciences. Paris, France. |
| 2017 | • National University of Singapore. Department of Strategy & Policy. Singapore. |
| 2017 | • London Business School. Strategy and Entrepreneurship. London, UK. |
| 2014 | • INSEAD. Strategy Department. Fontainebleau, France. |
| 2014 | • UCL School of Management. Strategy & Entrepreneurship Group. London, UK. |
| 2014 | • Babson College. Management Division. Wellesley, MA. |
| 2014 | • Harvard Business School. Technology and Operations Management Seminar. Cambridge, MA. |
| 2014 | • NBER Productivity Seminar. Cambridge, MA. |

Presentations

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| 2025 (upcoming) | • Panelist, Transformative AI: Lessons from using experiments to study how AI is transforming organizations. Academy of Management. Copenhagen, Denmark. |
| 2025 (upcoming) | • Algorithms and Strategic Decision-Making Symposium. Academy of Management. Copenhagen, Denmark. |
| 2025 (upcoming) | • Management, Analytics, and Data Conference. Columbia University. New York, NY. |
| 2025 | • Berkeley Culture Connect Conference. Berkeley Center for Workplace Culture and Innovation. Berkeley, CA. |
| 2024 | • Organizational Design Community Annual Conference 2024. Virtual. |
| 2024 | • AI in Business Conference. Nova School of Business and Economics and Harvard University/D ³ . Carcavelos, Portugal. |
| 2024 | • AI and Human Collaboration Webinar. AI at Wharton. Virtual. |
| 2024 | • Business and Generative AI Workshop . AI at Wharton. San Francisco, CA. |

Presentations (cont'd)

- 2024 • Redefining Human Creativity in the AI Era: Human-AI Collaboration, Impact, and Future Direction Symposium. Academy of Management. Chicago, IL.
- 2024 • Humanness and advanced technologies in organizations: On being human while working with AI Symposium. Academy of Management. Chicago, IL.
- 2024 • Oxford Human-Algorithm Interaction Workshop. Oxford University. Oxford. UK.
- 2024 • DRUID 24. Nice, France.
- 2024 • Strategy Science Conference. University of Michigan. Ann Arbor, MI.
- 2024 • AI and the Future of Work. AI at Wharton. Philadelphia, PA.
- 2024 • Management, Analytics, and Data Conference. Columbia University. New York, NY.
- 2024 • Strategic Entrepreneurship Journal Paper Development Workshop. Copenhagen Business School. Copenhagen, Denmark.
- 2024 • Digital Economy Workshop. Rotterdam, Netherlands.
- 2024 • Organization Science Winter Conference. Zurich, Switzerland.
- 2023 • Academic Research is Dead: The Robots Have Won Symposium. Academy of Management. Boston, MA.
- 2022 • Academy of Management Annual Meeting. Seattle, WA.
- 2022 • Munich Summer Institute. Munich, Germany.
- 2022 • Wharton Technology and Innovation Conference. Virtual.
- 2021 • Panelist, Societal platforms: between markets and grand challenges PDW. Strategic Management Society Annual International Conference. Virtual.
- 2021 • Panelist, Platforms and their societal impact—a force for good? Center for Advanced Studies Platform Research Group Seminar. Virtual.
- 2020 • Strategic Management Society Annual Conference. Virtual.
- 2019 • Innovation in Information Infrastructures Workshop. Guildford, UK.
- 2018 • Strategic Management Society Annual International Conference. Paris, France.
- 2018 • Academy of Management Big Data and Managing in a Digital Economy Specialized Conference. Guildford, UK.
- 2018 • Organization Science Winter Conference. Park City, UT.
- 2017 • Academy of Management Annual Meeting (two paper presentations). Atlanta, GA.
- 2017 • Digital Transformation and Strategy Forum. Bayes Business School. London, UK.
- 2017 • Munich Summer Institute. Munich, Germany.
- 2016 • DRUID 16. Copenhagen, Denmark.
- 2014 • Economics of Knowledge Contribution and Distribution Workshop in conjunction with Roundtable for Engineering Entrepreneurship Research. Atlanta, GA.
- 2014 • Strategic Management Society Annual International Conference. Madrid, Spain.
- 2014 • HBS TOM Alumni Research Workshop. Cambridge, MA.
- 2014 • Open and User Innovation Conference. Cambridge, MA.
- 2014 • NBER Summer Workshop on the Economics of IT and Digitization Poster Session. Cambridge, MA.
- 2011 • Academy of Management Annual Meeting. San Antonio, TX.
- 2011 • Alliance for Research on Corporate Sustainability Annual Research Conference. Philadelphia, PA.

Industry and Policy Presentations

- 2025 • Panelist, [Using AI to support student creativity: what do we know so far?](#), Centre for Educational Research and Innovation, Organization for Economic Cooperation and Development (OECD). Virtual.
- 2025 • Speaker, [A Reflection on Learning with Generative AI](#). TEDxWestminster. London, UK.
- 2024 • Keynote speaker, Generative artificial intelligence, Work, and Organizations. UK Technology Innovation (UKTI) Hub. London, UK.
- 2024 • Speaker, Generative artificial intelligence, creativity, and innovation. Jaguar Land Rover. Virtual.
- 2024 • Participant, Artificial Intelligence at Work: Responsibility and Impact executive roundtable, University of Exeter and MoreThanNow. Exeter, UK.
- 2024 • Moderator, AI in Business. Wharf Talks, Canary Wharf Group. London, UK.
- 2024 • Keynote speaker and panelist, Deepfakes and Disinformation. Presentation to senior UK government officials and policymakers. Plexal Innovation Lab. Cheltenham, UK.
- 2023 • Presenter, Generative artificial intelligence enhances creativity but reduces the diversity of novel content. Economic Graph Team, LinkedIn. Virtual.

Industry and Policy Presentations (cont'd)

- 2023 • Keynote speaker and panelist, Artificial intelligence and digital technologies business breakfast. Central District Alliance. London, UK.
- 2022 • Panelist, HR and People Analytics, City HR. London, UK.

Service

- 2024-Present • Editorial Review Board Member, *Strategy Science*.
- 2023-Present • Editorial Review Board Member, *European Management Review*.
- 2025 (upcoming) • Organizer, [AI Plus Management Doctoral Consortium](#), co-sponsored with Oxford University, the University of Exeter, and the University of Warwick.
- 2025 (upcoming) • Panelist, Strategic Management Division Doctoral Consortium. Academy of Management. Copenhagen, Denmark.
- 2024 • Discussant, AI & Digitization Session. Strategy, Entrepreneurship, and Innovation Doctoral Consortium. Paris, France.
- 2024 • Discussant, DRUID 24. Nice, France.
- 2023 • Panelist, Technology and Innovation Management Division Doctoral Consortium. Academy of Management. Boston, MA.
- 2022 • Panelist, Strategy Research. Strategy, Entrepreneurship, and Innovation Doctoral Consortium. London, UK.
- 2022 • Panelist, Doctoral Professional Development Workshop. Strategic Management Society. London, UK.
- 2022 • Panelist, Methodological Frontiers: Leveraging New Methods and Data Sources Professional Development Workshop. Strategic Management Society. London, UK.
- 2020 • Member, Academy of Management Technology and Information Management Best Paper Award Committee
- 2018 • Speaker/Facilitator, A Practical Machine Learning Workshop. Strategic Management Society Annual International Conference. Paris, France.
- 2018 • Organizer, Teaching at the Intersection of Organizations and Analytics Professional Development Workshop. Academy of Management Annual Meeting. Chicago, IL.
- 2017 • Discussant, Innovation and Entrepreneurship Conversation. Imperial College Business School. London, UK.
- Ad hoc reviewer • *Strategy Science*, *Management Science*, *Strategic Management Journal*, *Organization Science*, *Academy of Management Journal*, *Strategic Entrepreneurship Journal*, *Journal of Management Studies*, *Academy of Management Perspectives*, *Industry and Innovation*, *Science Advances*, *Nature Human Behavior*, *Review of Industrial Organization*, *Production and Operations Management*, *Small Business Economics*.
- Grant application reviewer for UK Research and Innovation, European Research Council, University of Strasbourg Institute for Advanced Study Fellowship, Israel Science Foundation.
- Conference reviewer for Academy of Management, Strategic Management Society, DRUID.

University Service

- 2024 • Speaker, Generative AI, Creativity, and Work. UCLSoM Knowledge Exchange Forum. UCL School of Management. London, UK.
- 2021-Present • Member of Digital Education and Learning Support (DEaLS) Group (online teaching model development for SoM faculty). UCL School of Management. London, UK.
- 2016-Present • Creator and manager, [Analytics@UCLSoM](#) LinkedIn Alumni Group (>550 members).
- 2023 • Speaker, UCL School of Management Staff Seminar. London, UK
- 2018-2020 • Member of Equality, Diversity, Inclusion (EDI) Initiative. Awarded the Athena SWAN Bronze Charter. UCL School of Management. London, UK.
- 2018 • Speaker, Technology in the Classroom: Tablet-Based Teaching. UCL School of Management Teaching and Learning Forum. London, UK.
- 2018-2019 • Organizer. UCL School of Management Strategy and Entrepreneurship Group Research Seminar. London, UK.

Doctoral Panels

- 2018 • Prateek Raj, viva panel (dissertation defense), UCL School of Management.
- 2017 • Amir (Miros) Zohrehvand, upgrade panel (proposal defense), UCL School of Management.
- 2016 • Nilam Kaushik, upgrade panel (proposal defense), UCL School of Management.

Teaching Awards

- 2024 • Best Teacher Award, The UCL MBA.
- 2023 • Best Teacher Award, The UCL MBA.

Teaching Awards (cont'd)

2023	• Student Choice Awards Nominations. Three categories: Active Student Partnership, Inspiring Teaching Delivery, Outstanding Research Supervision, UCL.
2022	• Best Teacher Award, The UCL MBA.
2022	• Best Teacher Award, MSc Business Analytics.
2022	• Student Choice Awards Nomination. One category: Inspiring Teaching Delivery, UCL.
2021	• Best Teacher Award Runner-up, The UCL MBA.
2021	• Best Teacher Award Runner-up, MSc Business Analytics.
2021	• Inspirational Educator Award, PKU-UCL MBA.
2021	• UCL School of Management Excellence in Teaching Award (awarded to DEaLS Team).

Teaching

2019–Present	• Developer and instructor, The Data Analytics Advantage, The UCL MBA.
2016–Present	• Developer and instructor, Business Strategy and Analytics, UCL MSc Business Analytics.
2023	• Developer and instructor, Generative AI Businesses Scenario Week, UCL BSc Management Science.
2022	• Developer and instructor, Blockchain Business Models Scenario Week, UCL BSc Management Science.
2018–2019	• Developer and instructor, Business Strategy and Analytics, UCL MBA with Peking University (part- and full-time), Beijing China.
2013	• Teaching Fellow, Strategies Beyond the Market, HBS.
2012–2013	• Co-developer and instructor, <i>Really</i> Using Stata Doctoral Workshop, HBS.
2010–2012	• Teaching Fellow, Analytics (Finance and Quantitative Methods), HBS.
2012	• Instructor, Innovation MBA Module, Harvard University Division of Continuing Education.
2011	• Teaching Fellow, Managing Innovation, HBS.

Executive Education

2024	• Digital Experiments in the Organisation, KAIST. London, UK.
2024	• Frontiers in Data Analytics, Antai College of Economics and Management, Shanghai Jiao Tong University. London, UK.
2022	• Data Communication with Stakeholders and FCDO and the Future of Data, UK Foreign Commonwealth & Development Office. Virtual.
2022	• Creating Value with Data Analytics, UCL Executive Education. London, UK.
2022	• Data for First Order Insights, Blenheim Chalcot. London, UK.
2020	• Data Thinking Workshop, VIPKid. Beijing, China.
2020	• Data Strategies for Business, UCL ML Academy. London, UK.

Teaching Materials

2023	• Doshi, Anil R. UCATE: First Steps with Data . Teaching note. UCL School of Management
2021	• Doshi, Anil R. ProLinked—Estimating the Effect of a New Recommendation Feature. difference-in-Differences and data-based business models mini-case. UCL School of Management.
2020	• Doshi, Anil R. How to Describe a Dataset . Teaching note. UCL School of Management.
2020	• Doshi, Anil R. RevCo Shopper's Club—Acquisition Synergies. Synthetic control and M&A mini-case. UCL School of Management.
2020	• Doshi, Anil R. LoveMyPet—Causal Modeling of Platform Strategies. Causal modeling and platforms mini-case. UCL School of Management.
2020	• Doshi, Anil R. Opinionistas—One Idea, Many Strategies. Experimental design and entrepreneurial strategy mini-case. UCL School of Management.
2020	• Schmidt, William and Anil R. Doshi. Airbus—Data-Driven Decisionmaking... Under Pressure. Regression and finance mini-case. SC Johnson School of Management and UCL School of Management.
2020	• Doshi, Anil R. IdeaWeb—Understanding Workplace Networks. Network analytics and organization design mini-case (parts A, B, and C). UCL School of Management.
2020	• Doshi, Anil R. School of Management Cohort Survey. Survey and culture mini-case. UCL School of Management.
2020	• Doshi, Anil R. Home Depot's Changing Environment. Descriptive analytics and competitive environment mini-case. UCL School of Management.

Teaching Materials (cont'd)

- 2020 • Doshi, Anil R. HomeGrown—The Structure and Data Structure of a Business Model. Data structure and business model mini-case. UCL School of Management.
- 2017 • Doshi, Anil R., Pradeep Ganapathyraj, and William Schmidt. Yammer—Data Insights. Descriptive analytics case. SC Johnson School of Management and UCL School of Management.
- 2017 • Doshi, Anil R., Pradeep Ganapathyraj, and William Schmidt. Yammer—A/B Experiments. Experiments case. SC Johnson School of Management and UCL School of Management.

Guest Teaching and Community Outreach

- 2024-Present • Creator and author, [AI@Work](#) Substack.
- 2025 (upcoming) • Guest speaker. Empirical Methods and Research Doctoral Course. Professor Maria Ibanez, Kellogg School of Management, Northwestern University. Virtual.
- 2025 • Guest speaker. Frontier Research on Generative AI in Business and Social Science Disciplines Doctoral Course. Professor Min-Seok Pang, Wisconsin School of Business, University of Wisconsin-Madison. Virtual.
- 2024 • Guest lecturer. Idea Generation and the Systematic Approach to Creativity. Professor Gideon Nave, The Wharton School, University of Pennsylvania. Virtual.
- 2022-2024 • Guest teacher, Awareness of Fake News, Trevor Roberts School. London, UK.
- 2022 • Guest teacher, Business and Competition, Mulberry Academy Shoreditch. London, UK.

Industry Experience

- 2004–2009 • introPLAY LLC, Founder. New York, NY.
- 2002–2004 • Ahab Capital Management, Investment Analyst. New York, NY.
- 2000–2002 • Vencast, Inc., Associate, Strategic Development. New York, NY.
- 1998–2000 • Donaldson, Lufkin and Jenrette, Analyst, Space and Satellite Group. New York, NY.

Other Affiliations

- 2024-Present • Research affiliate, MoreThanNow AI Lab, London, UK.
- 2018 • Fellow of the Higher Education Academy, London, UK.
- 2004–2006 • Chartered Financial Analyst (CFA) Level 1–3 exams completed.

Select Media Mentions and Coverage

- [‘Don’t ask what AI can do for us, ask what it’s doing to us’: are ChatGPT and co harming human intelligence](#), The Guardian, April 19, 2025.
- [Could EU Commissioner’s Resignation Be a Win for Elon Musk?](#), Newsweek, September 16, 2024.
- [New study on AI-assisted creativity reveals an interesting social dilemma](#), PsyPost, July 28, 2024.
- [Research shows AI can boost creativity for some, but at a cost](#), NPR, July 12, 2024.
- [Faster to compose, but more boring: what AI does to stories](#), The Naked Scientists Podcast, July 12, 2024.
- [AI prompts can boost writers’ creativity but result in similar stories, study finds](#), The Guardian, July 12, 2024.
- [AI can make you more creative—but it has limits](#), MIT Technology Review, July 12, 2024.
- [Experiment finds AI boosts creativity individually — but lowers it collectively](#), TechCrunch, July 12, 2024.
- [How AI can make your workplace more equitable](#), Forbes, August 24, 2023.
- [Automating creativity](#), One Useful Thing, August 13, 2023.
- [Boffins devise early-warning system for fake news: AI fingers domains that look sus](#), The Register, November 12, 2020.
- [AI tool detects disinformation websites at registration](#), Engineering and Technology, November 12, 2020.
- [New academic tool used to identify fake news domain names](#), TechRadar, November 12, 2020.
- [UCL study finds voters impacted by fake news prior to 2016 US election](#), Evening Standard, March 27, 2018.
- [How Companies Explain Large-Scale Failure](#), Harvard Business Review, March-April 2018.

Select Media Mentions and Coverage

- [Does Exposing Polluters Make Them Clean Up Their Act?](#), Footnote, July 25, 2013 (written by author).
- [Toxics Release Inventory: A Case Study in Information Disclosure Regulation](#), The Regulatory Review, October 22, 2012 (written by co-authors).

Last updated: April 2025